

# *Get inspired...* *to change the world!*

## **Job opening for: Content Editor Edu TV**

**Location:** Hamburg **Starting:** August 2011

Dekeyser&Friends is a Swiss Foundation, founded in 2009 by Bobby Dekeyser and Florian Hoffmann, that strives to create educational platforms. It aims to foster encounters between different cultures, different ages and social strata by bringing young people from various backgrounds together with distinguished "Friends". Leading artists, entrepreneurs, educators, sportsmen are able to pass on their experience through a common activity and achievement – a Dekeyser&Friends Project. For this cause, Dekeyser&Friends initiates and implements projects with focal points on culture, development, the arts, sports and start-ups. All projects reflect the foundation's values of mutual respect, tolerance, intercultural understanding, optimism and trust in oneself as well as the belief in team play. Dekeyser&Friends aims to inspire as many participants as possible. Dekeyser&Friends will set up the innovative Inspiration Academy in Hamburg running shorter and more frequent projects. For more information visit: [www.dekeyserandfriends.org](http://www.dekeyserandfriends.org)

### **Job Description**

The Content Editor will be responsible for the exciting new D&F online learning platform. This means she/he will oversee the production of multimedia content by the Fellows during their projects and the presentation of that content on the D&F Website in such a form that will provide a good documentation of the project learnings and allow users worldwide to benefit from that educational content.

The Content Editor will be responsible for both overseeing the creation of the content by the Fellows, including training them by planning and conducting multimedia workshops, providing ongoing feedback throughout the project; but also for ensuring the overall standard and effectiveness of the content by creating a content plan for each Project, assigning individual productions to Fellows, and through editing and feedback ensure that the individual submissions together form an appealing and interesting learning platform on the internet. Further, the content manager will be responsible for any content that is produced by D&F directly.

In addition to developing and implementing this exciting online learning platform, the Content Editor will also contribute to the education and training of colleagues on editorial processes and systems around our CMS as well as help to shape and hone our workflows and market the learning platform.

# *Get inspired...*

## *to change the world!*

### **Candidate profile**

You are an optimistic and motivated person who is excited about communicating inspiring learning experiences and skills to young people from around the world thus bringing about positive change. You are interested in becoming part of a growing, enthusiastic and international platform.

You are fluent in English and will have proven editorial experience, preferably within the education or documentary sector and ideally in a multimedia environment. You will have relevant skills and experience of working with content management systems in addition to a demonstrable awareness of and proven experience in instructional design for web-based content. You will work comfortably with photo and video content in addition to text, knowledge of a standard video editing program and of basic filming techniques are highly desired.

Excellent writing skills and the ability to assess audience suitability, tone of voice, flow of information, didactical strategy, and pinpointing inconsistencies and inaccuracies to safeguard editorial quality of both written and filmed contributions are essential.

Programming knowledge of HTML/XHTML, XML, Flash etc. is not essential but may be advantageous. However, an understanding of their function and use within a web context is important.

The ability to communicate both technical and didactical concepts to non-specialists, to provide constructive feedback on the work delivered and the ability to communicate well and work smoothly with people from a variety of cultural and national backgrounds will be essential.

### **Your application**

Please send your application (motivational letter and CV) preferably as pdf to:  
**[career@dekeyserandfriends.org](mailto:career@dekeyserandfriends.org)**

### **Equal Opportunity Employer**

The Dekeyser&Friends Foundation provides equal employment opportunities to all people, without discrimination based on race, colour, religion, gender, creed, national origin, marital status, disability or sexual orientation.

**We are a committed, energetic, international team and are looking forward to your application.**